

GREAT REWARD FOR NEXT DERBY WINNER

The winner of the 1922 Kentucky Derby will receive the greatest monetary reward in the history of the classic. Fifty thousand dollars will be added to the race by the Kentucky Jockey Club as usual, but the conditions have been changed so that the winner's portion will be greater than in the past.

Second money will be reduced from \$10,000 to \$6,000, third money from \$5,000 to \$3,000, and fourth money from \$2,000 to \$1,000. The \$7,000 deducted from the shares of the runners-up will be added to the prize of the winner. On a basis of probably twelve starters the value to the winner will be in excess of \$45,000. In view of the many promising 3-year-olds, turf critics predict that more than fifteen starters will face the barrier, which will carry the winner's share above \$50,000.

Other conditions of the race will remain unchanged. Altho the date of the big race cannot be announced until the Kentucky awards dates, it is believed that it will be decided on Saturday, May 13.

INGROWN TOE NAIL TURNS OUT ITSELF

A few drops of "Outgrow" upon the skin surrounding the ingrowing nail reduces inflammation and pain and so toughens the tender, sensitive skin underneath the toe nail, that it can not penetrate the flesh, and the nail turns naturally outward almost over night.

"Outgrow" is a harmless, antiseptic manufactured for chiropodists. However, anyone can buy from the drug store a tiny bottle containing directions. (T-1f)

LIVESTOCK ASSOCIATION TO BE ORGANIZED

The proposed Kentucky Livestock Improvement Association, which is to be composed of all Kentucky livestock interests and other kindred organizations that are to work together for the improvement of the livestock industry throughout the State, will be created officially at a meeting March 9, in Louisville.

A committee, recently appointed at an organization meeting, conferred and drafted a constitution and by-laws for the new organization, which is to take the place of what is now known as the Pure Bred Livestock Association.

These will be passed on by the membership at next week's meeting.

At a meeting of the board of directors of the Montgomery County Fair Association, N. A. Wilkerson was elected secretary to succeed W. Hoffman Wood, who has held this position for several years, but resigned recently.

Our Bargain For This Week

Hershey's Cocoa
Large Size.....19c
Small Size.....8c

Hershey's Chocolate
Small Size Only.....8c

Logan Howard
Both Phones 179
"The Home of Good Things to Eat"

NEW TAXI!

New Machine
Real Service
Anywhere
Any Time

Call Office of Big 4 Motor Co.
Cumb. Phone 891
Home Phone 249

F. L. McCLANAHAN
Manager

PERSONALS

—Julian G. Rogers has returned from an extended business stay in Chicago.

—Mr. and Mrs. I. L. Price were recent guests of friends and relatives in Cincinnati.

—Miss Elmata Hinton was a guest during the past week of Miss Bettie Perry, in Richmond.

—Warren Fleming, of Paris, has gone to Houston, Texas, where he will engage in the oil business.

—Mrs. W. T. Roberts has returned to her home in Carlisle after a visit to friends and relatives in Paris.

—Mr. and Mrs. Henly Napier have returned to their home near Paris after a visit to Mrs. John McClure, in Sanford.

—Miss Sara Elizabeth Bailey has returned to her home near Paris after a visit to Miss Irene Bramlette, of Fithian avenue.

—Mr. and Mrs. Frederick A. Wallis, of New York, are guests at the home of Mr. and Mrs. Thomas Henry Clay, on Pleasant street.

—Mr. and Mrs. Ben Wright have returned to their home in Sharpsburg after a visit at the home of Mrs. W. H. Fisher, on Mt. Airy avenue.

—Mr. and Mrs. Hatfield Bappert have returned from their wedding trip and are "at home" to their friends at the Bappert home on Cypress street.

—Mr. and Mrs. Max Straus and daughter, Miss Carolyn Straus, of Cincinnati, are guests of Mrs. Straus' brother, Mr. Wm. Shire, and Mrs. Shire, on South Main street.

—About forty guests attended the dance given at the K. of C. Hall by a committee of young women on behalf of the local Council Knights of Columbus.

—Miss May Johnson, student at Kentucky Wesleyan College, Winchester, spent the week-end in Paris as guest of Miss Maude Taylor, of East Main street.

—Mrs. Irene Veatch Isaacs, who is completing a training course at the Good Samaritan Hospital, at Lexington, is visiting her parents, Mr. and Mrs. J. J. Veatch, on Clifton avenue, in this city.

—The following is from the Sunday Courier-Journal's Florida correspondence: "Dr. Hugh Johnson, formerly of Paris, Carlisle and Lexington, after a stay at Eustis, has engaged rooms at the Seaside Inn, Daytona Beach, for the remainder of the season."

—The opening Spring Dance will be given at the Masonic Temple, in this city, on Friday, March 10, with Harold S. Shively and Herman Tully as committee in charge. The dance will be a subscription affair. The hours will be from nine till three. Music will be furnished by the Original Kentucky Six.

—According to messages received here by friends and relatives Mrs. Thompson H. Tarr, of Paris, is having a delightful time in the summer climate of Cuba. Mrs. Tarr is touring Florida and Cuba, visiting all principal points of interest in these countries.

—Mrs. Henry Fuhrman, of Paris, who is spending the winter at her orange plantation in Wauchula, Florida, was a guest of honor recently at a party given by Mr. and Mrs. H. H. Petteway, of Wauchula. Mrs. Fuhrman is a guest at the Petteway home for the remainder of the winter.

(Other Personals on Page 5)

BUILDING UP TOWN LIKE BUILDING BUSINESS

Building up a town is like building up a business. The sagacious individual who sets about establishing and developing a business does not go about it by teasing and bribing people to trade with him. He strives to gain patronage by deserving it, by rendering a real service, by offering better wares at better prices, or by providing conveniences of some kind or other, as in location, or efficiency or courtesy. In and just so a town developed by making it a good place to live in.

If it have an advantageous location, favorable transportation facilities, cheap and abundant power, low rates, reasonable taxes, good housing and banking facilities, good schools, and a progressive, enterprising and kindly population, no donations or teasing is required. Far-sighted manufacturers and traders are quick to perceive these advantages and naturally gravitate to such points. Paris might well ponder over these things and look itself over carefully with a view to finding out in which, if any, it is lacking. When the limitations are found and frankly admitted, a resolute, united effort to correct them would produce greater results than all the donations that could be raised in a hundred years.

WORLD'S BIGGEST HOTEL TO BE BUILT IN CHICAGO

Plans for the world's largest hotel to contain 3,000 rooms and to be built on Michigan Boulevard at a cost of more than \$12,000,000 were announced there recently.

The announcement followed the sale of a block of land for \$2,500,000 on which the new hotel, to be known as the Stevens, will be built. Construction, it is said, will start soon after May 1.

The hotel will be twenty-five stories high and it will have a convention hall to accommodate 4,000 persons.

WHAT CAUSES BUSINESS STAGNATION IN TOWN?

People who go back to towns where they once lived, are sometimes surprised to see how much they look as they used to be. An interval of five, ten or twenty years may have elapsed, and perhaps scarcely a new building has been put up. That used to be the way in Paris. The same seedy and stationary air seemed to hang over the community that existed at a previous period.

This is not the characteristic of ordinary American towns and cities in this hustling age. When it exists there must be some reason for it. In many cases it will be found that this reason has been the failure of that community to advertise its advantages properly and efficiently.

If you were to examine the individual standing of the merchants of such a place, you would find cases of men who had to curtail their business. They once had a good trade, but it drifted away in a large measure. They had to occupy less space or get along with fewer clerks. We can recall quite a number of instances of this kind in this city.

Probably these merchants at one time had a good trade which seemed to them a permanent fixture. They figured that their goods were so well-known that people had formed the fixed habit of coming to their stores, and would continue to do so, whether the store did any advertising or not. That might work for a short time. But they failed to reckon on the change of population that is going on constantly.

Some of the old patrons of a store are always dying or removing elsewhere, or changing their minds as to the best place to buy goods. You've known that to happen in Paris, haven't you? A business must keep making friends, or it will fail to fill up the gaps that invariably occur. Also old-time residents want their stores to keep up with the times.

The progress made in Paris is largely due to its enterprising merchants who have been wise enough to push their business through the advertising columns of THE NEWS. Men who know the value of advertising are the men who promote public enterprises.

ADDING MACHINE ROLLS CHEAP

We have in stock for the convenience of users of adding machines, a big stock of paper rolls. These rolls are made of the best bond paper and are absolutely free from lint. You can buy from one to a case. Let us have a trial order.

(31-ft) THE BOURBON NEWS.

HOLSTEIN COW MAKES RECORD AS BUTTER-GIVER

In the latest "Reported Tests of Holstein-Friesian Cows," published bi-weekly by Malcolm H. Gardner, Delavan, Wis., Superintendent of Advanced Registry of the Holstein-Friesian Association of America, W. O. Ashurst, of Georgetown, has one of his pure bred registered Holsteins registered.

This cow, Lady Hamburg, is reported as having made at the age of eight years and eleven months, a record of 478.1 lbs. of milk and 22.378 lbs. of butter fat, in seven days, equivalent to 279 lbs. of butter.

Tests of this kind are supervised by one or more representatives from the Dairy Division of the College of Agriculture, present at each feeding and milking, to weigh the milk and test it for butter fat content. A duplicate sample of this milk is forwarded to the State College, where careful check is made before the record is reported.

The Champion Holstein for Kentucky in the Full Aged Class for seven day production is Star Belle De Kol Lyons, whose record of 681.3 lbs. of milk and 26.494 lbs. of butter fat, equivalent to 33.1 lbs. of butter, surpasses all others, according to the records of the Holstein-Friesian association of America. This record production was made at the Coldstream Farm, Lexington, Ky.

Frank O. Lowden, former Governor of Illinois, is President of the Holstein-Friesian Association of America. This Association has a membership of over twenty thousand breeders in the United States, and is the largest pure bred cattle Association in the world, representing over one-half million pure bred animals.

We don't care what they do to the speeders, just so they do it quickly.

When prohibitionists fall out, the moonshiners sell their mountain dew.

CAHAL BROS.

BARBER SHOP

4 WHITE BARBERS—4

Modern Equipment.

Expert and Polite Service

HOT AND COLD BATHS

Bourbon Egg Mash

The Cheapest and Best Egg Producer You Can Buy

SOLD BY

R. F. COLLIER

TRADE AT HOME

"Say It With Candy"

You're Safe if It's the Right Kind

MISS HOLLADAY

We Handle All Kinds of Electrical Novelties

Electric Washing Machines, Irons, Toasters, Broilers, Chafing Dishes, Electroliers, All Kinds of Bulbs, Etc.

Gas Heaters

All Sizes and Prices. Gas Logs and Grates That are Very Practical and Ornamental.

T. W. SPICER

MAIN STREET

OPP. COURT HOUSE

LEVY—The Dry Cleaner
IS EQUIPPED TO DO THE RIGHT KIND OF DRY CLEANING

Peoples Building & Loan Association

Authorized Capital \$500,000

The Best System to Save. The Easiest System to Pay for Your Home.

Our stock has been maturing in 74 months. Our dividends have averaged 7 per cent since we have been in business. Your income from our stock is "non-taxable."

We are helping hundreds of people to save and to buy homes. Let us help you.

See the Secretary and Get a Passbook TO-DAY

Offices, Peoples Deposit Bank & Trust Company

Office Hours 9 A. M. to 3 P. M. Saturdays, 5 A. M. to 3 P. M. and 7 P. M. to 9 P. M.